

# Define your mission

Creating a mission statement can help focus your philanthropic plan any time, but it's especially important when considering how to grant during a local, national, or global crisis. If you already have a mission statement, review your plan to ensure it reflects your current desires. If it does, move on to:

**Consider your budget.** If it doesn't, read on.

Use the following questions to begin crafting your mission statement:

What cause is most important to me?

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Who will benefit from my support?

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Where should I focus my giving?

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What common values are driving my goal(s)?

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## Here are a few examples of mission statements:



The Davis family's mission, during a national crisis, is to help support emergency medical services in response to a disaster in our home state of Connecticut.



I will help support the immediate need for homeless shelters in response to the disaster-relief needs in my home state of Kansas.



The Smith family is committed to making locally sourced, organic food available to the under-served communities of Philadelphia. We will work to support local organizations involved in sustainable farming and contribute to a better, healthier quality of life.

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## Bring it all together:

Keeping in mind your values, causes, and the examples provided, write your philanthropic mission statement below.

### **Mission Statement:**

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