



You've made an investment in philanthropy. Get the most out of it.

81%

More than 80% of contributions made by our donors in 2018 were appreciated assets.

We make contributing appreciated securities and complex assets easier so you can [tap into various sources of wealth](#) to spur your philanthropy in a tax-effective way.

\$1.04 billion

Our donors granted nearly \$1.04 billion to charities around the globe in 2018.

Primed with assets already earmarked for charity, a charitable giving account enables you to [be nimble and provide crucial support](#) in an economic downturn or after a natural disaster.

76%

Seventy-six percent of our donors intend to pass their accounts on to family members or friends.

Many donors who give through a donor-advised fund [include family members](#) in their charitable goals. Offer your children or grandchildren a menu of advisory privileges to involve them in your charitable giving.

The Vanguard Advantage

Vanguard Charitable was founded by Vanguard as an independent charity, and we share the same high-quality, low-cost philosophy that has made Vanguard a global investment leader. The less money you spend on fees, the more you can give to charity. These savings are further amplified by the tax-free growth of assets in a charitable giving account.

"When comparing the asset allocation investment options [among leading donor-advised funds sponsoring organizations], Vanguard Charitable's are hard to beat. All pools are made up of two to three top-notch funds (mostly index-trackers) and feature rock-bottom fees."

—Morningstar

We offer a direct pass-through of Vanguard's low investment costs to our clients. The average [investment fee](#) across our investment options is 0.07%, down from 0.10%.* In an account with \$250,000, this amounts to a total annual investment fee of \$175. When Vanguard lowers its underlying expense ratios, Vanguard Charitable passes the savings along to you.

Get more with responsive donor services:

We are one of the largest grantmakers in the U.S., with more than 20 years of experience facilitating charitable giving and reaching consistently high marks in customer service. We pride ourselves on being a trusted partner to both our donors and our grant recipients. You, and the charities you support, are in good hands with us.

- Check out our [2018 annual report](#) to hear stories from donors like you.
- Take advantage of the [GuideStar National Nonprofit Directory](#), a nonprofit research tool available to you free of charge through your online account.
- [Create your giving legacy](#) by crafting a succession plan to ensure your giving last more than a lifetime.

Save to Give:

Learn how three donors, in different life stages with varying granting goals and contribution timelines, were able to make a bigger charitable impact by approaching philanthropy with a strategic plan.

Overhead is OK:

“In well-run nonprofits, funds earmarked for ‘the greatest need’ can exponentially expand those organizations’ missions.” Chief Strategic Planning Officer Rebecca Moffett examines why the stigma surrounding an organization’s overhead is often misplaced.

[Read more of our thoughts on the charitable giving landscape in our Giving Matters blog.](#)

Please visit VanguardCharitable.org or contact us at donorservice@vanguardcharitable.org.

We look forward to supporting you in your giving goals.

* 0.07% is the weighted Select average as of 12/31/18; Standard account weighted average is 0.09%.